

# THE COLLECTION OVERVIEW

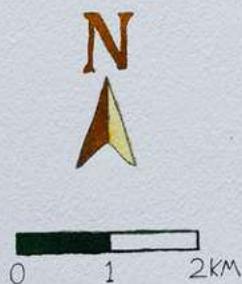


RESTORING BIODIVERSITY • SUPPORTING COMMUNITIES • CREATING EXTRAORDINARY PLACES

[WWW.COLLECTIONINTHEWILD.COM](http://WWW.COLLECTIONINTHEWILD.COM)

# HOUSE IN THE WILD

## THE NORTHERN MARA CONSERVANCIES





## WHAT IS COLLECTION IN THE WILD?

Collection in the Wild is a privately owned group of safari properties and conservation projects in Kenya, built on one belief: that tourism, when done well, can protect land, support communities and create exceptional guest experiences. It began with a simple mud hut on a former bean farm on the edge of the Maasai Mara and has grown into a carefully curated collection:

### ***Pinnacle***

Wild Hill – Ultra-private, design-led, wellness-focused

For UHNWI, VIPs, milestone journeys and guests seeking something rare and exceptional

### ***Safari Lodge***

House in the Wild – Elegant, relaxed lodge life with soul

For couples, honeymooners, retirees, families and thoughtful travellers

### ***Private Wild Villas***

Exclusive-use safari homes

For families, groups, celebrations and guests who want privacy with depth of experience

Each property is different in style and scale, but all are united by the same values: conservation, community, warmth and thoughtful hospitality.

## WHAT MAKES US DIFFERENT?

- Owner-led: Every property is shaped and managed by our team
- Conservation at the core: Rewilding, wildlife protection and community partnerships
- Responsible tourism: Guided by The Long Run's 4C framework (Conservation, Community, Culture, Commerce)
- Warm, personal hospitality: Human, genuine, never formulaic
- Non-congested game viewing: Access to large private conservancies
- Extraordinary experiences; horse riding, heli flights, inspiration through Futures in the Wild

## IMPACT

Every stay supports:

- Land restoration and biodiversity
- Local livelihoods and long-term community projects
- Conservation partnerships



## COLLECTION IN THE WILD

K E N Y A

### A WILD STORY OF PEOPLE, LAND AND RESTORATION

Collection in the Wild began with a simple mud hut on a former bean farm on the edge of the Maasai Mara, where land was slowly restored back to nature.

From those early days, it has grown into a collection of places shaped by care for the environment, a strong connection to community, and a belief in thoughtful, well-considered hospitality. Along the way, our work has helped protect wildlife, regenerate landscapes and support long-term livelihoods through conservation partnerships and community initiatives.

As we continue to grow, our focus remains steady: to deepen our impact, create experiences that feel personal and quietly exceptional, and build a model of travel that leaves places better than it finds them.

Our hope is simple – that every journey with Collection in the Wild offers not just beauty and comfort, but a lasting sense of connection and optimism for the future of the wild.

2009

#### The Beginning - Marriage, land & a leap of faith

Tarquin and Lippa married and took on the family French bean farm on the northern edge of the Mara ecosystem – land shaped by agriculture, not wildlife.

2013

#### Securing the Land - From farmland to sanctuary

We brought partners into the former bean farm and began developing Naretoi. A small number of homes were sensitively placed across the land to help secure it for the long term. Each home contributes through an annual conservation fee, keeping the land open, unfenced and protected.

2016 - 2020

#### Nature Responds

Grass first, then life.  
Regenerative grazing plans began.  
Grass returned. Grazers followed. Predators came back. The ecosystem started to heal – naturally and visibly.

2020

#### A Year of Extremes - Resilience tested

COVID-19 closed borders and brought tourism to a halt.  
In April, the Mara River burst its banks in the worst flood in over a century. The year was spent rebuilding – stronger, simpler, and more considered. During this time, the road up the hill was built.

2010

#### Enonkishu Takes Shape - A shared vision emerges

Enonkishu Conservancy held its first meeting, uniting landowners around a simple belief: conservation must work for people if it is to last.

2016

#### Conservation Made Viable - Funding long-term protection

Support from the Africa Enterprise Challenge Fund enabled the leasing and protection of 6,000 acres of Enonkishu for conservation – turning vision into action.

2019

#### Opening Our Doors - Sharing the story

We welcomed our first international guests and began managing a small number of homes as Wild Villas, inviting guests to experience conservation in action.

2024

#### From Wild Dreams to Reality - Wild Hill is created

Wild Hill was carefully designed and built – grounded in wellness, wilderness and long-term conservation value.  
In August 2024, Wild Hill welcomed its first guests.

## COLLECTION IN THE WILD - AT A GLANCE

From a soulful lodge to private villas and an ultra-luxury mountain sanctuary, all rooted in conservation, beauty and warm hospitality.

### WILD HILL

**Style:** Ultra-luxury, serene, design-led

**Who it's for:** VIPs, milestone journeys

**Why choose it:** Total privacy, spa & wellness, breathtaking mountain views

**Best for:** Once-in-a-lifetime trips and absolute seclusion

### WILD VILLAS

Private homes within a rewilded landscape, each with its own personality

### AMANI

**Sleeps:** Up to 14

**Style:** Grand, elegant ranch house

**Why choose it:** Pickleball court, gym, bunk room, big group living

**Best for:** Large families, celebrations

### JAMANI

**Sleeps:** Up to 12

**Style:** Modern, practical

**Why choose it:** Family-friendly, great value, no pool (activity-focused)

**Best for:** Active families and friends

### MARA MOJA

**Sleeps:** Up to 10

**Style:** Charming, vibey, relaxed

**Why choose it:** Pool, great entertaining spaces, four private cottages, river views

**Best for:** Families with children or groups of friends

### OLMAREI

**Sleeps:** Up to 10

**Style:** Relaxed, riverside

**Why choose it:** Hippo gazebo deck, easy living, soulful setting

**Best for:** Longer stays, relaxed private safaris

### HOUSE IN THE WILD

**Style:** Warm, social, classic safari lodge

**Who it's for:** Couples, honeymooners, small families

**Why choose it:** Atmosphere, spa & shop, shared fireside evenings

**Best for:** Guests wanting connection and a true lodge experience



## HOUSE IN THE WILD

Warm, soulful and full of character, House in the Wild is the heart of the Collection. Set within the Naretoi Sanctuary, it offers a classic safari lodge experience with a wonderful sense of atmosphere and community.

With seven cottages, including three family cottages with two rooms each, it is perfect for couples, families and small groups who enjoy a social, relaxed safari. Guests gather around the fire, swim in the pool, unwind at the spa, browse the on-site shop, and head out on shared game drives across a vast and beautifully protected landscape.

House in the Wild sits within a living conservation project, supporting the Northern Mara Conservancies. It is the ideal choice for those who love connection, warmth and authenticity, without ever compromising on comfort or wildlife.



## WILD HILL

Wild Hill is something entirely different: a secluded, ultra-luxury sanctuary set on a private 500-acre mountain sanctuary, with wildlife all around and views that seem to stretch forever.

Reached by a dramatic road that climbs up to the highest point in the Mara, Wild Hill lies around 30 minutes from House in the Wild and offers complete privacy, five exquisite suites, a spa and wellness spaces, a fitness centre, and a design-led experience for guests seeking the extraordinary.

This is the pinnacle of the Collection — perfect for milestone journeys, VIP travellers and those wanting absolute seclusion, serenity and a deep sense of place.



## THE WILD VILLAS — PRIVATE SAFARI HOMES

All Wild Villas are located inside the Naretoi Sanctuary, a pioneering rewilding project that was once a farm, but now restored, where each safari home supports the Northern Mara Conservancies through conservation fees, land restoration and community partnerships. Each villa is just five minutes from House in the Wild and easily accessed via the private Naretoi airstrip or the nearby Ngerende airstrip.

### AMANI

Grand, expansive and made for togetherness, Amani is ideal for large families, celebrations and multi-generational groups. It sleeps up to 14 guests, includes a children's bunk room, a private pickleball court, gym, pool and multiple generous living spaces. Amani is all about space, laughter, shared meals and unforgettable group moments.



### JAMANI

Safari chic, and beautiful in design, Jamani is perfect for families and active travellers. It sleeps up to 12 guests, offers a bunk room for children, and has no swimming pool – ideal for those who prefer their days spent on game drives and outdoor adventures. Jamani is private, stylish and a stunning safari home.



### MARA MOJA

Mara Moja is a charming new riverside villa with a generous living space, pool and entertaining areas, plus four private cottages. Perfect for families or groups of friends, it blends privacy with togetherness in a beautiful, vibey setting overlooking the Mara River.



### OLMAREI

Homely, gentle and beautifully set by the river, Olmarei sleeps up to 10 guests and is known for its magical hippo gazebo, where hippos wallow below. Perfect for families and guests seeking privacy and somewhere to relax, with an easy, natural rhythm.





## COLLECTION IN THE WILD

KENYA

Property	Type	Rooms	Regular Season	Premium Season	Festive	Style / Vibe	Key Amenities	Best For:
WILD HILL	Exclusive Villa	5	<b>\$14,300</b> (up to 6 pax)	<b>\$16,500</b> (up to 6 pax)	<b>\$20,000</b> (up to 6 pax)	Ultra-lux, serene, designed, our pinnacle	Insane panoramic views, private spa & wellness, fitness centre, architectural interiors	UHNWI, VIP, milestone journeys
AMANI	Exclusive Villa	7	<b>\$12,240</b> (up to 6 pax)	<b>\$14,685</b> (up to 6 pax)	<b>\$17,100</b> (up to 6 pax)	Grand, expansive, celebratory	Pickleball court, private gym, multiple living areas	Large families, multi-gen groups, celebrations
JAMANI	Exclusive Villa	5	<b>\$11,000</b> (up to 6 pax)	<b>\$11,125</b> (up to 6 pax)	<b>\$12,225</b> (up to 6 pax)	Modern, calm, practical	No pool, excellent indoor-outdoor flow	Active families, great value with privacy
MARA MOJA	Exclusive Villa	5	<b>\$6,740</b> (up to 6 pax)	<b>\$7,950</b> (up to 6 pax)	<b>\$9,185</b> (up to 6 pax)	Safari chic, homely	Pool, river views, family cottages	Great value, vibey, families or groups of friends
OLMAREI	Exclusive Villa	5	<b>\$6,740</b> (up to 6 pax)	<b>\$7,950</b> (up to 6 pax)	<b>\$9,185</b> (up to 6 pax)	Relaxed, homely	Hippo gazebo deck on the river, generous outdoor spaces, huge lawns	Great value, longer stays, family-friendly
HOUSE IN THE WILD	Lodge (pppn)	10	<b>\$1,095 per person</b>	<b>\$1,600 per person sharing</b>	<b>\$1,600 per person sharing</b>	Warm, vibey, classic lodge	Pool, gardens, social lounge/dining, river setting	Couples, honeymooners, smaller groups, safari lodge experience

### SEASONS

#### Wild Hill & Wild Villas

Regular: 5 Jan - 1 Jun 2026, 1 Sept - 19 Dec 2026

Premium: 2 Jun - 31 Aug 2026

Festive: 20 Dec 2026 - 4 Jan 2027

#### House in the Wild

Regular: 5 Jan -30 Jun 2026, 1 Oct - 19 Dec 2026

Premium: 1 Jul - 30 Sep 2026, 20 Dec - 3 Jan 2027

### INCLUSIONS/EXCLUSIONS

Conservancy fees must be added to the rates above.

See individual rates sheets for full inclusions and exclusions, child rates and additional pax rates.

# THE WILDERNESS YOU ACCESS

Across 40,000 acres of private, Maasai-owned Northern Mara conservancies, guests explore vast wilderness landscapes rich in wildlife, big cats and unforgettable sightings. Thoughtful conservation and community stewardship ensure quiet, uncrowded game viewing and a landscape alive with purpose. There is a strict code of conduct, all cars are tracked and never more than 5 cars at a sighting.



FESTIVE SEASON



QUIET PLAINS -  
FEW OTHER  
VEHICLES

WARM  
NIGHTS



STAR  
GAZING

DRY SEASON

DRAMATIC  
SUNSETS



LUSH  
LANDSCAPES

EASTER

EXCLUSIVE  
SIGHTINGS



AFTERNOON  
SHOWERS

RESIDENT  
HERDS  
CALVING  
SEASON



EMERALD  
MARA

COOLER  
EVENINGS



STILL

WARM

AFTERNOON  
SHOWERS



LUSH  
GRASS

NEW BABIES  
ATTRACT  
PREDATORS

FEWER  
VISITORS

WILD  
FLOWERS

SCHOOL  
HOLIDAYS

WILDBEEST MIGRATION

PEAK SEASON



DRAMATIC  
SKIES

PHOTOGRAPHERS  
DREAM



BEE EATER SEASON





### **Wildlife & Exploration**

Game drives in the Mara conservancies - plentiful wildlife and very few other vehicles

Guided walking safaris

Horse riding and e-biking across open rangelands

Helicopter journeys to remote landscapes, forests, waterfalls and soda lakes

### **People, Culture & Purpose**

Women in the Wild beading workshops and storytelling

Community visits through Futures in the Wild

Conservation libraries, Wild Shamba, schools and rangeland restoration projects

### **Wellness**

Spa treatments

Aromatherapy using local botanicals

### **Dining & Gathering**

Farm-to-table meals with locally sourced produce

Bush breakfasts, river picnics and sundowners

Fire feasts, family sharing and sundowner bitings

### **Private, Personal, Unrushed**

Every experience is shaped around the guest's pace, whether that means adventure, stillness, family connection or deep immersion in nature.



## AGENT FAQ

### **What is the game-viewing experience like?**

Our properties are based in low-vehicle conservancies with excellent wildlife, offering quiet game drives without the congestion found in high-traffic areas.

### **What are the different levels of experience within the collection?**

- Wild Hill: The most luxurious private villa experience in the Mara—ultra-exclusive, serene and world-class.
- House in the Wild: High-end, stylish and relaxed, with a warm, lively atmosphere and strong conservation story.
- Wild Villas: Entirely private safari homes—your own lodge, with no other guests.

### **Are the Wild Villas suitable for children and groups?**

Absolutely. Villas are ideal for families and groups—no worries about noise, bedtimes or children disrupting other guests. Everything is tailored to your group.

### **How remote are the properties?**

Accessed by light aircraft and scenic drives. Remote enough to feel wild, but professionally managed with seamless logistics.

### **What is Naretoi?**

Naretoi is a private, rewilded sanctuary of 1,000 acres within over 40,000 acres of protected conservancy land in the northern Mara. Only two families live on Naretoi permanently (one family is the Woods), and most homeowners visit only occasionally—so life here is quiet, unhurried and spacious. Each home sits on its own private footprint, hidden along the river, within the Ol Kineyi forest treeline, or overlooking the plains and Kileleoni Hill. There is a strict cap on houses, and the sanctuary is nearly complete, ensuring it will always remain low-density. House in the Wild is the only commercial lodge, designed that way from the outset when the Woods first returned the land from farming to wildlife. Today, Naretoi offers something rare in the Mara: space, silence, integrity—and the feeling that the wild is yours alone. Where communities once had little reason to tolerate wildlife, and animals were often chased away, conservation now pays—creating protection, livelihoods and long-term stewardship.

### **How do conservation fees work?**

Fees go directly to landowners and conservation partners, helping keep land open for wildlife and supporting community livelihoods.

A SAFARI FULL OF ACTIVITIES

Set in a rewilded landscape alive with exceptional wildlife, our Mara stays invite guests out into nature – on horseback, by ebike or on foot – for a freer, more immersive safari experience.



## GUEST STAYS

Purpose-led travel

Guests stay with Collection in the Wild, experiencing extraordinary places rooted in conservation and community.

## CONSERVATION FEES & CONTRIBUTIONS

Value stays on the land

Conservation fees and contributions, flow into Futures in the Wild.

## COMMUNITY & CONSERVANCY PARTNERSHIPS

Locally led decisions

Funds are directed in partnership with Maasai landowners, community groups and conservation partners.

## LAND & WILDLIFE STEWARDSHIP

Keeping landscapes wild

Support goes towards habitat protection, regenerative grazing, rangers and wildlife monitoring.

## A STRONGER FUTURE

A positive cycle

Healthy land supports wildlife.  
Wildlife supports tourism.  
Tourism supports communities.  
Communities protect the land.

## PEOPLE & LIVELIHOODS

Conservation that pays

Investment supports education, health, women-led enterprises and meaningful local employment.







## BEYOND THE WILD...

Beyond the Wild is a curated collection of magical safari “add-ons”, celebrating some of our favourite off-the-beaten-track places in Kenya – remote, stylish, wild and full of soul. Each experience extends a safari in a way that feels intuitive and special, supporting conservation and community in places we love and have chosen to share with our guests. Through our office, guests can seamlessly arrange charter flights from the Mara to Tsavo and Lamu.

### Wild Lamu - Jahazi House

A Wild Villa on the Coast

Jahazi House is now open on a quiet stretch of the Lamu coast. In an extraordinary location, with panoramic views across the channel on the southern side of Lamu island, with private beaches and an unhurried rhythm, it is shaped by considered design, simple, beautifully prepared food and time to slow down. Days unfold with sailing and swimming; evenings are calm and atmospheric. Here, guests continue to support long-term conservation – this time, by the sea.

### Wild Tsavo

A Family Legacy, Continued

Wild Tsavo was created with love, care and exceptional style by an inspiring couple whose vision shaped every detail. Though they are no longer with us, their family – close friends of ours – have invited us to carry that legacy forward and welcome guests into their beautiful wild home. Set on the banks of the Galana River within a private sanctuary, it is a place of stillness, red earth and remarkable wildlife, experienced quietly and with deep respect for the land.

Property	Type	Rooms	Regular Season	Premium Season	Festive	Style / Vibe	Key Amenities	Best For:
WILD TSAVO	Exclusive Villa	6	<b>\$6,000</b> (up to 6 pax)	<b>\$7,000</b> (up to 6 pax)	<b>\$8,500</b> (up to 6 pax)	Moroccan, vibe, family, relax	River, huge pool, roof top sundowner deck	Families, groups - very relaxed
WILD LAMU - JAHAZI HOUSE	Exclusive Villa	6	<b>\$4,500</b> (up to 6 pax)	<b>\$5,500</b> (up to 6 pax)	<b>\$8,000</b> (up to 6 pax)	Coastal Lamu Chic / Luxury	Pickleball court, 2 swimming pools, sunset across the creek	Long stays, families, multi-gen groups, celebrations

### SEASONS Wild Tsavo & Wild Lamu

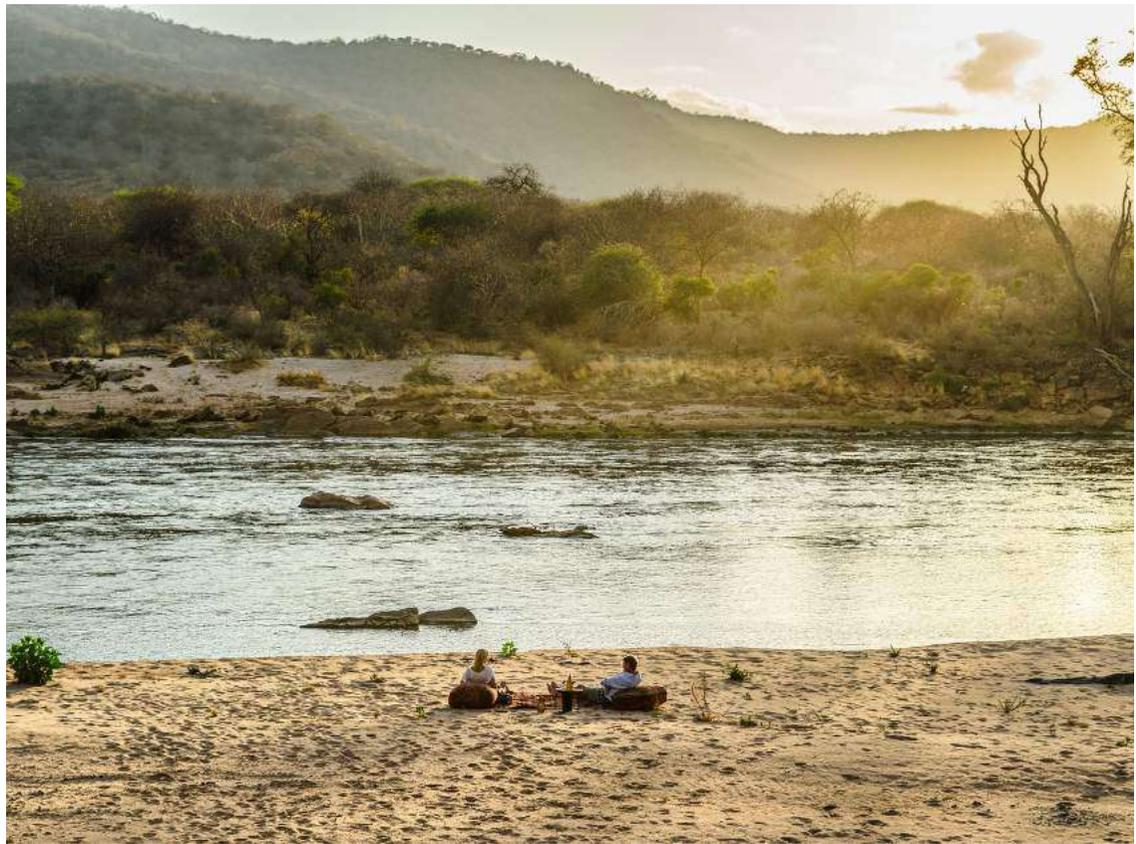
Regular: 1 Jul - 14 Oct 2026

Premium: 5 Jan - 31 Mar 2026, 15 Oct - 14 Dec 2026

Festive: 15 Dec - 4 Jan 2027

WILD TSAVO







WILD LAMU





## SUGGESTED ITINERARY (TEN DAYS OF WILD)

### **From Savannah to River to Sea — with a Wild Hill Upgrade (10–12 Nights)**

A beautifully paced journey through Kenya's most evocative landscapes, combining exceptional game viewing, rare private homes and time to truly slow down.

#### **Days 1–3 | Northern Mara Conservancies**

Arrive by light aircraft into the Northern Mara and settle into one of our Collection in the Wild safari properties. Enjoy uncrowded game drives across private, Maasai-owned conservancies with abundant big cats and Big Five sightings. Evenings are relaxed and unhurried.

#### **Days 4–5 | Wild Hill Upgrade (2 Nights Minimum)**

Guests staying elsewhere in the Collection may upgrade to Wild Hill with a two-night minimum stay (rather than three). Perched high above the plains, Wild Hill offers stillness, expansive views and a different perspective on the Mara.

Enjoy a helicopter journey into remote Mara and South Rift landscapes.

#### **Days 6–7 | Wild Tsavo (2 Nights)**

Fly south to Wild Tsavo, a private family home set on the Galana River within its own sanctuary. This short stay offers a soulful contrast—red earth, wide skies and quiet, river-based wildlife encounters.

#### **Days 8–11 | Jahazi House, Lamu (4 Nights — Longer if Possible)**

Continue to the coast for an unhurried stay at Jahazi House on Kizingoni Beach. Days unfold with swimming, snorkelling and long shared meals.

A highlight is an overnight dhow sail aboard Naisabah or Tusituri to Shela, with dinner in the village and a gentle sail back to Kizingoni the following day.

(We strongly recommend extending this stay where time allows.)

### **Charters & Seamless Connections**

We can organise private charter flights throughout the journey with our preferred partner Scenic Air—from the Mara to Tsavo to Lamu, or for the entire itinerary end to end—ensuring smooth, flexible and time-efficient connections.

### **Shorter on Time?**

For guests with limited days, we recommend a Mara + Lamu combination—pairing exceptional safari game viewing with a restorative coastal finale—linked by private charter for a seamless bush-to-beach journey.

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