



FUTURES IN THE WILD  
IMPACT REPORT  
2023



Our story is one  
of hope, growth and progress.

The “Futures in the Wild” is a program where guests, tourism partners and communities come together to support conservation. A story of modern conservation; a shift from conflict to coexistence.

# FOREWORD

In a world where news on natural destruction looms prominently in our lives, alongside the accelerating effects of climate change, we aspire to bring a bit of hope. Through sharing inspiring examples of land restoration, biodiversity recovery and empowered communities, we aim to contribute a positive narrative amidst the prevailing challenges.

Our model of business is driven by our three pillars of commitment:

1. To restore biodiversity
2. To improve livelihoods
3. To provide extraordinary experiences

For 2024, we will continue to do all we can to take action to drive positive change. We take this opportunity to thank our incredible team for the work they do, many who have been with us from the start, and for helping us to keep the Wild charm and warmth while we grow.

Thank you to our amazing partners for all of the support, friendship and guidance and to our wonderful guests who play a vital role in supporting our conservation and community development efforts.

We thank you all for being a part of our wild journey.

*Lippa & Tarquin Wood*





JANE NASHIPAE

**PROGRAM LEADER: FUTURES IN THE WILD**

Jane Nashipae is the inspirational leader of the Futures in the Wild Initiative.

Jane's story began with us during the tough COVID period, not as an environmental expert, but as an accountant seeking work. Her ambition, drive, and charm shone through, leading us to offer her an unusual challenge: setting up a tree nursery. Jane, with no prior knowledge of trees, accepted the challenge wholeheartedly.

Today, Jane is not just leading the Community Based Organisation through which these projects are driven, but is also a beacon of inspiration for hundreds of women, guiding them to become environmental ambassadors. Her transformation from a school bursar to an environmental champion is nothing short of remarkable.

Under her leadership, thousands of trees have been planted, each known to her by local and latin name. She has also been instrumental in driving conservation education in local schools, shaping a generation of environmentally conscious leaders.

Jane is a true change-maker, embodying determination and the power of positive change. We extend our deepest gratitude to Jane for her invaluable contributions and for leading the charge towards a more sustainable Mara.

Thank you, Jane, for your incredible work and for being an integral part of our story.

*“The most important perceived threat to elephants is the loss and fragmentation of habitat caused by ongoing human population expansion and rapid land conversion.”*

IUCN Red List Of Threatened Species





IF WE DON'T CONSERVE THIS AREA, THERE WILL BE NOWHERE FOR THE WILDLIFE TO GO.





## OUR PROMISE

Over 10 years ago, the landowners and partners of Enonkishu made a promise to protect, nurture and increase biodiversity in this part of the Mara.

Years of collaboration and hard work have resulted in thriving wildlife populations and we have been amazed by how resilient nature is, if given a chance.

# FUTURES IN THE WILD

## Conservation

- We have partnered with Kileleoni, across Mbokishi, Enonkishu, Lemek and Ol Chorro.
- We have raised Kes 33 Million in conservation fees generated by our guests (thank you for coming!)
- We have continued to streamline and work on our Sustainable Rangeland Management training
- We have rebuilt the Enonkishu Offices

## Trees & Environment

- Run by the Women in the Wild CBO
- 12,000 trees planted
- 30,000 seedlings
- LAMCOT beach cleanup Lamu

## Education

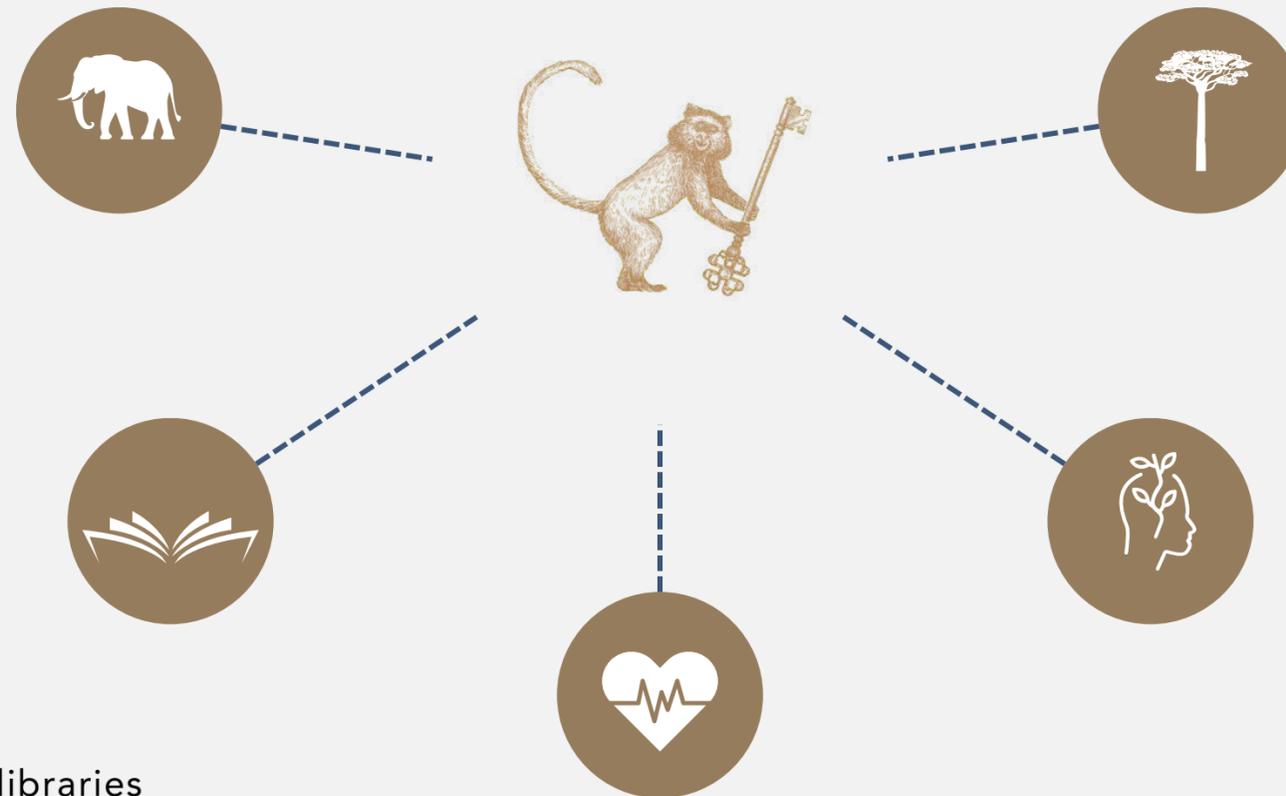
- We have donated 3 conservation libraries in 3 different schools
- We have built 4 classrooms in Emarti Primary
- We continue with our scholarship program
- We have grown our Wildlife Clubs
- We continue with our School Lunch program

## Healthcare

- We hosted Imaging the World
- We worked with the MAA Trust on improving Healthcare and family planning in the Emarti Ward

## Livelihoods

- 120 people employed by CITW
- MTC has provided training in
  - Sustainable Rangeland management
  - Candle Making
  - Soap Making
  - Housekeeping



3,000

BOOKS DONATED

3

CONSERVATION  
LIBRARIES

12,000

TREES PLANTED

70

STUDENTS TAKE ON  
GAME DRIVES FROM  
SCHOOL WILDLIFE  
CLUBS

320

STUDENTS SIGNED  
UP TO OUR  
WILDLIFE CLUBS

8

SCHOOLS INVOLVED  
IN OUR WILDLIFE  
CLUBS

1,700

CHILDREN  
BENEFITTING FROM  
SCHOOL LUNCH  
PRORGAM

120

PEOPLE EMPLOYED  
BY CITW

500

ECO  
TOOTHBRUSHES  
DONATED

3

EDUCATION  
SCHOLARSHIPS  
AWARDED

33

MILLION SHILLINGS  
RAISED THROUGH  
CONSERVATION  
FEES THROUGH  
GUESTS AT CITW

3

KENYANS TRAINED  
IN FGASA THROUGH  
ECO TRAINING

1,200

COMMUNITY  
MEMBERS REACHED  
IN THE HEALTH  
OUTREACH  
PROGRAM

30,000

SEEDLINGS GROWN

300

KG'S OF RUBBSIH  
COLLECTED &  
SORTED FOR  
RECYCLING

32

HERDERS TRAINED  
IN HOLISTIC  
PLANNED GRAZING

# CONSERVATION

Spanning 45,000 acres of private conservation land, the Northern Mara Conservancies are known for their abundance of wildlife, the high number of big cats, the wide open balantites dotted plains, the forest lined seasonal streams that traverse these down to the Mara River and the Lemek Hills, of which Kileleoni sits at the highest point.

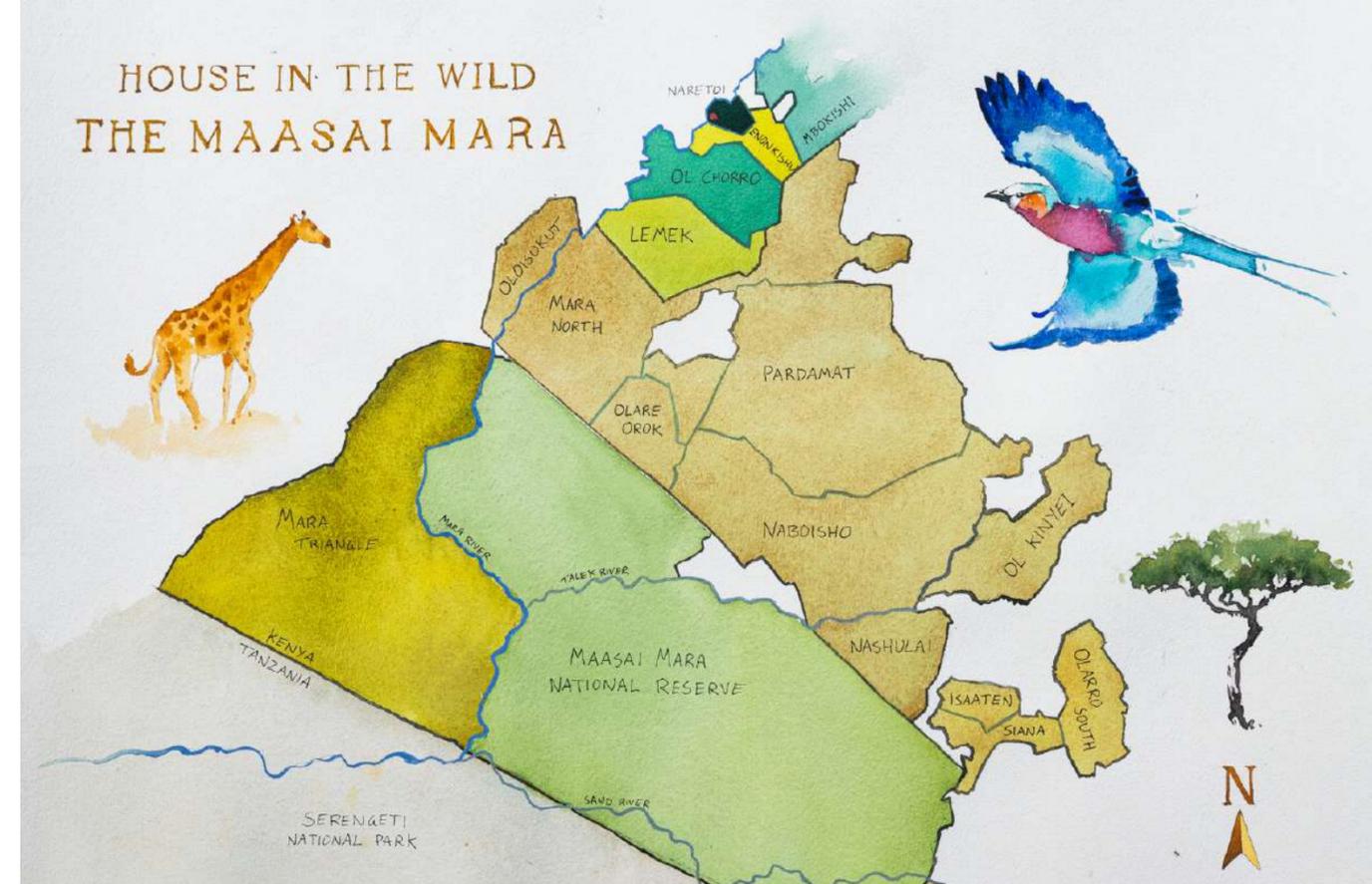
The tourism partners and land owners in the four northern conservancies - Lemek, Ol Chorro, Enonkishu, and Mbokishi - are working together on a shared vision for the Northern Mara, while maintaining each conservancy's individual goals and their identities.

From a conservation perspective, both wildlife and livestock need to move over much larger areas than the individual conservancies, and the Northern Mara collective management helps us actively protect wildlife and integrate livestock sustainably at a large enough scale, and across boundaries that wildlife does not know exists!

Ultimately our collaboration is leading to some of the highest standards in the Mara for game viewing - low density of vehicles, certified and respectful guides and rangers, and top-quality game viewing conditions and infrastructure.

For landowners, a joint commitment from the tourism partners in the region to underwrite leases and management costs, no matter the number of guests, cements this area as one of the best collaborative projects between stakeholders in the Mara. The joint commitment means following the best-practice in governance to provide equitable representation and benefit sharing to all stakeholders.

This deeper collaboration will allow us to develop the conservancy's livelihood and social development commitments to ensure a dedicated approach to key regional issues in community driven conservation.



**End Goals**  
1. Healthy rangelands, ecosystem and wildlife  
2. Sustainable livelihoods and well-being for landowners

**Vision**  
We aspire to be a leading model for preferred land use in the Northern Mara, ultimately leading to a substantial increase in the conservancy's influence and size.

**Mission**  
We exist to make conservation work for land, wildlife and people in the Northern Mara.

Prevent land transformation with viable wildlife friendly livelihood options

Protect wildlife by increasing tolerance, reducing conflict and enforcement

Restore rangelands with holistic livestock management

Management tools

Lease fees

Equitable + transparent governance

Management fees

Management fees

Conservancy management funds

Tourism revenue

Carbon revenue

Offsite Conservancy agricultural revenue

Other financing e.g. philanthropy

Livestock revenue and management

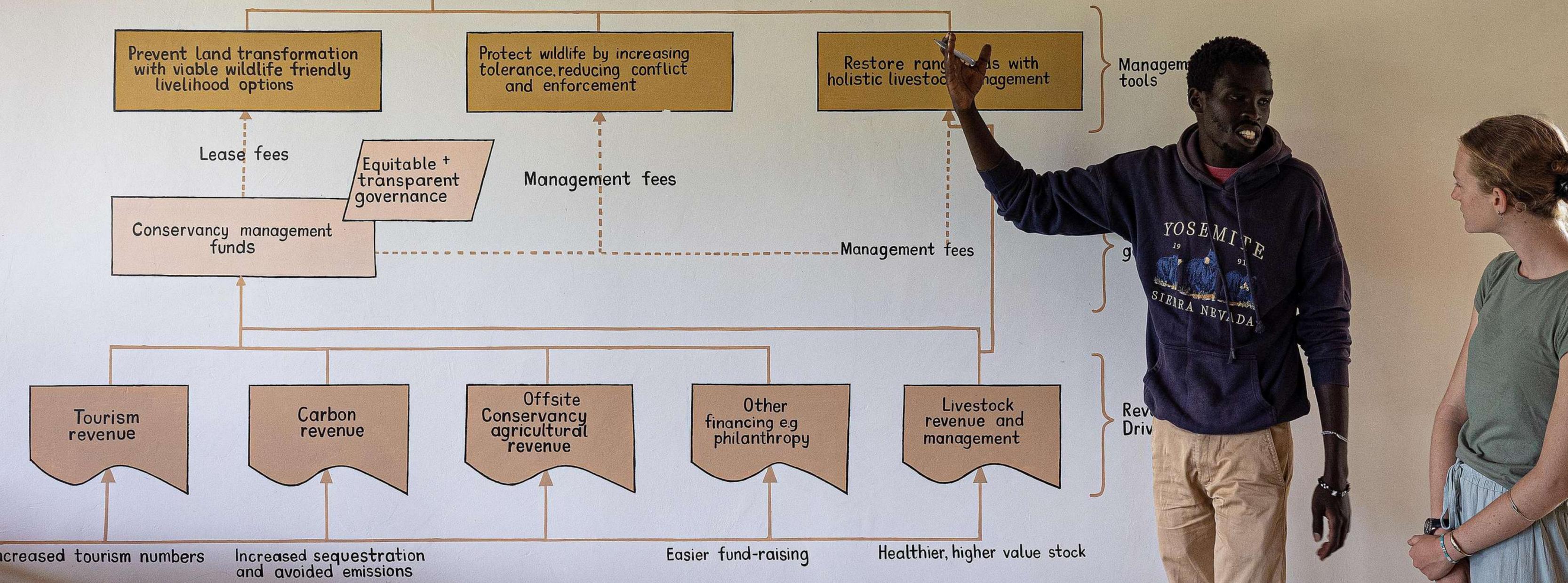
Revenue Drivers

Increased tourism numbers

Increased sequestration and avoided emissions

Easier fund-raising

Healthier, higher value stock



# CONSERVATION FEES

Conservation fees are paid by every guest that stays at any of the Collection in the Wild properties, whether on a safari at House in the Wild or in a Wild Villa, as an agent on a “familiarisation trips” or as a visiting student at the Eco Camp.

These fees play a vital role in safeguarding wildlife within the private Northern Mara conservancies.

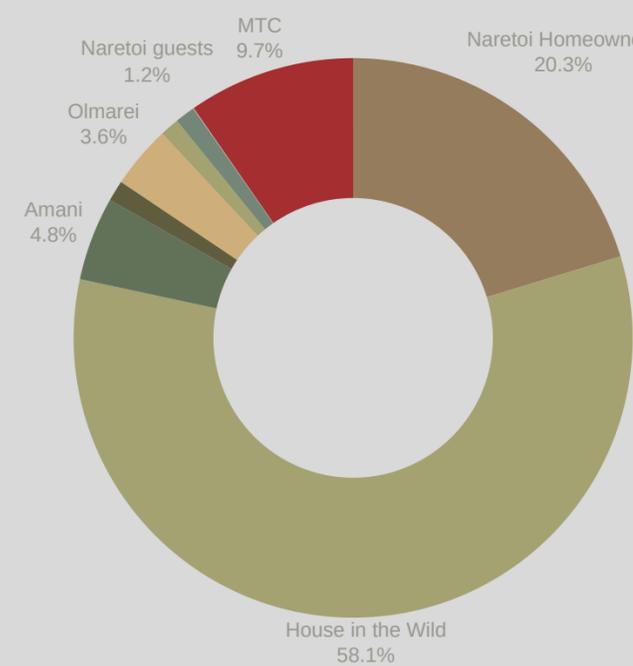
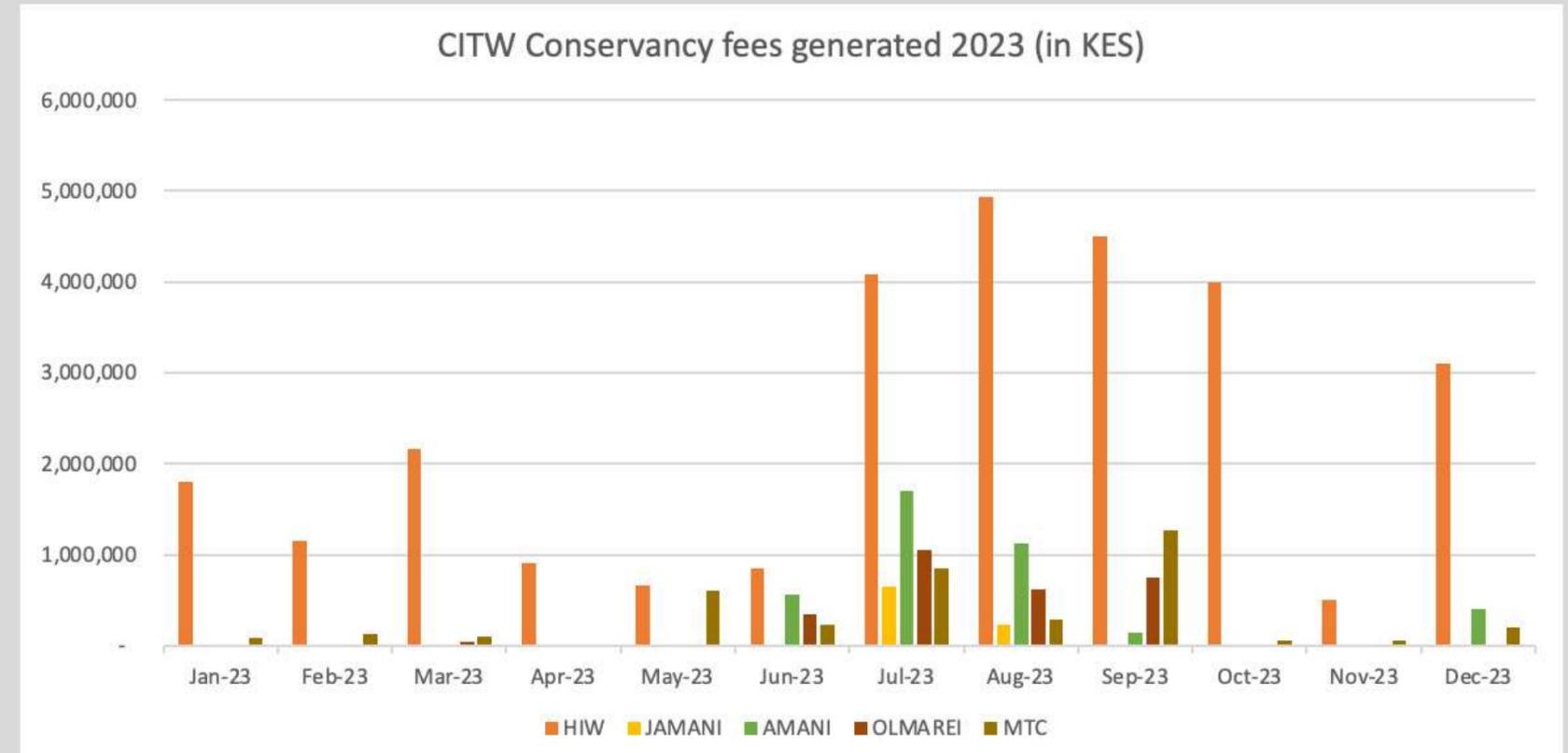
Collected by Kileleoni, these fees are strategically managed to support various conservation initiatives. The majority of the funds are directed towards a lease to the private landowners, offering them financial incentives to preserve the land for wildlife.

The Kileleoni board, composed of Landowners, Naretoi homeowners, Tourism Partners, and an independent chairman, ensures a balanced and inclusive decision-making process. Transparency in financial matters is maintained with external support. These funds contribute to the sustenance of the conservancy, facilitating critical activities such as ranger patrols and ecological monitoring.

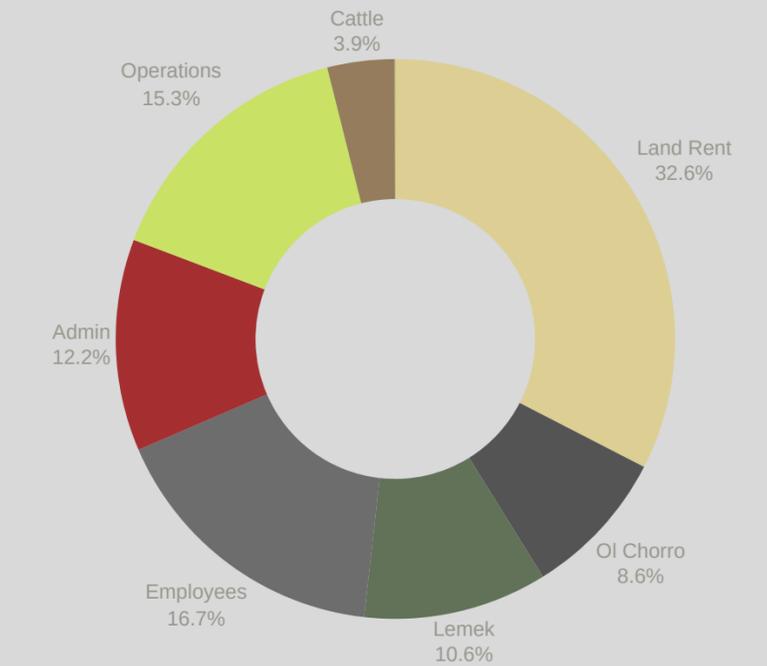
Access to all the conservancies and Lemek in particular, is carefully controlled to prevent overcrowding at sightings, ensuring an exclusive and authentic private conservancy experience.

Enonkishu manages a livestock program “Herds for Growth” where the focus is on quality over quantity and livestock and wildlife coexist in a regenerative grazing program.

Our guides, trained by eco training, adhere to a stringent code of conduct, further enhancing the conservation and sustainable tourism efforts in the Northern Mara conservancies.



REVENUE BY SOURCE



TOTAL EXPENDITURE

# KISARU

Our first recognition of Kisaru was in June 2019 when she was noticed by herders on the outskirts of Enonkishu Conservancy. From her first appearance, she has always been comfortable with observers. In July 2019, she gave birth to six cubs on the edge of Mbokishi. Amazingly, she reared all six cubs until they left her at over 18 months old. Kisaru seems to have an affinity for displaying herself and her cubs on very photogenic mounds, while she searches for prey. She thrives on territory occupied by people, livestock, and wildlife which makes her the perfect poster child for Enonkishu.

Using the presence of people to her advantage, knowing other predators tend to shy away from main roads and cattle bomas, she is well known by the community and has often spent nights inside abandoned cattle bomas where she and her cubs were safe from nocturnal predators.

In 2023, Kisaru gave birth to a litter of 4 cubs on the boundary of Mbokishi and Enonkishu. The Enonkishu rangers and our guides worked hard to not disturb her until she was ready to show her cubs off to the world. Unfortunately 2 did not make it out.

With her cubs growing in size and confidence, Kisaru has embarked on her journey across the landscape again, showing her cubs the territories of the Northern Mara Conservancies and into Mara North. Recent heartbreaking news is that in early November one more cub was killed by a hyena. In early December, our guides have heard her and her one cub thriving in Mara North, but we eagerly await her return.

Kisaru was Enonkishu's first charismatic and easily viewed predator, and her strategy of staying close to people without ever causing harm to livestock has made her particularly endearing to frequent guests of Enonkishu, where we strive to promote coexistence between wildlife, livestock, and people.

A close-up photograph of a cheetah lying down in a grassy field. The cheetah is facing left, with its head turned slightly towards the camera. The lighting is warm, suggesting late afternoon or early morning, with a soft glow on the cheetah's fur. The background is a blurred green field.

"Kisaru – a symbol of success for Enonkishu one of the first recognizable charismatic predators and she thrives in areas where wildlife and livestock interact."

# CONSERVATION SUPPORT



The Kenya Bird of Prey Trust is devoted to conserving and rehabilitating birds of prey in Kenya. The escalating rate of wildlife snaring and poisoning across the Mara Ecosystem is an increasing cause for concern. As a result, the area has seen a dramatic decline in populations of vultures and other large birds of prey.

The KBPT rescues, rehabilitates, and releases injured or orphaned birds into the wild, and encourages public education for bird conservation. The trust plays a vital role in safeguarding Kenya's avian biodiversity.

We supported their efforts by flying a Kori Bustard from their Naivasha rehabilitation center to Naretoi and transporting an injured vulture to Naivasha, which has successfully been released back into the wild.



# CONSERVATION SUPPORT

We had an amazing opportunity to support "The Elephant Queen" mobile cinemas by hosting the team at the Mara Training Centre for four weeks.

During this time, multiple screenings were organized at schools in Emarti and the surrounding villages.

The initiative aims to educate communities about elephants and wildlife conservation through film screenings, a theatre production, discussions, and the distribution of educational materials.

The overarching goal is to raise awareness, encourage community involvement, and inspire a sense of responsibility for wildlife and the environment.

THE  
ELEPHANT  
QUEEN | OUTREACH



# ENONKISHU OFFICES

In August we finished the construction of the new Enonkishu offices, near the MTC. A dynamic hub of community led conservation.



Facilitated by Enonkishu Conservancy, the Enonkishu & Mbokishi women's group gathered to brainstorm entrepreneurship projects that would boost conservation.

# EDUCATION

Supporting access to quality education is a critical focus area for Futures in the Wild. We have made a huge effort to support the Emarti Primary and Secondary School and the Ol Meoshi Primary School on the Transmara side of the Emarti Bridge.

The projects we raise funding for are priority areas decided by the Emarti Development Committee, making sure parents, teachers and the local County Development Fund authority are in agreement.

## School lunches program:

The area faces unpredictable rainfall and frequent droughts, impacting neighboring communities heavily reliant on subsistence farming, leading to food insecurity. Many children endure long walks to school without enough food, resulting in high absenteeism. We have provided lunches at Ol Meoshi School in 2023, feeding over 1000 children.

## School Infrastructure projects:

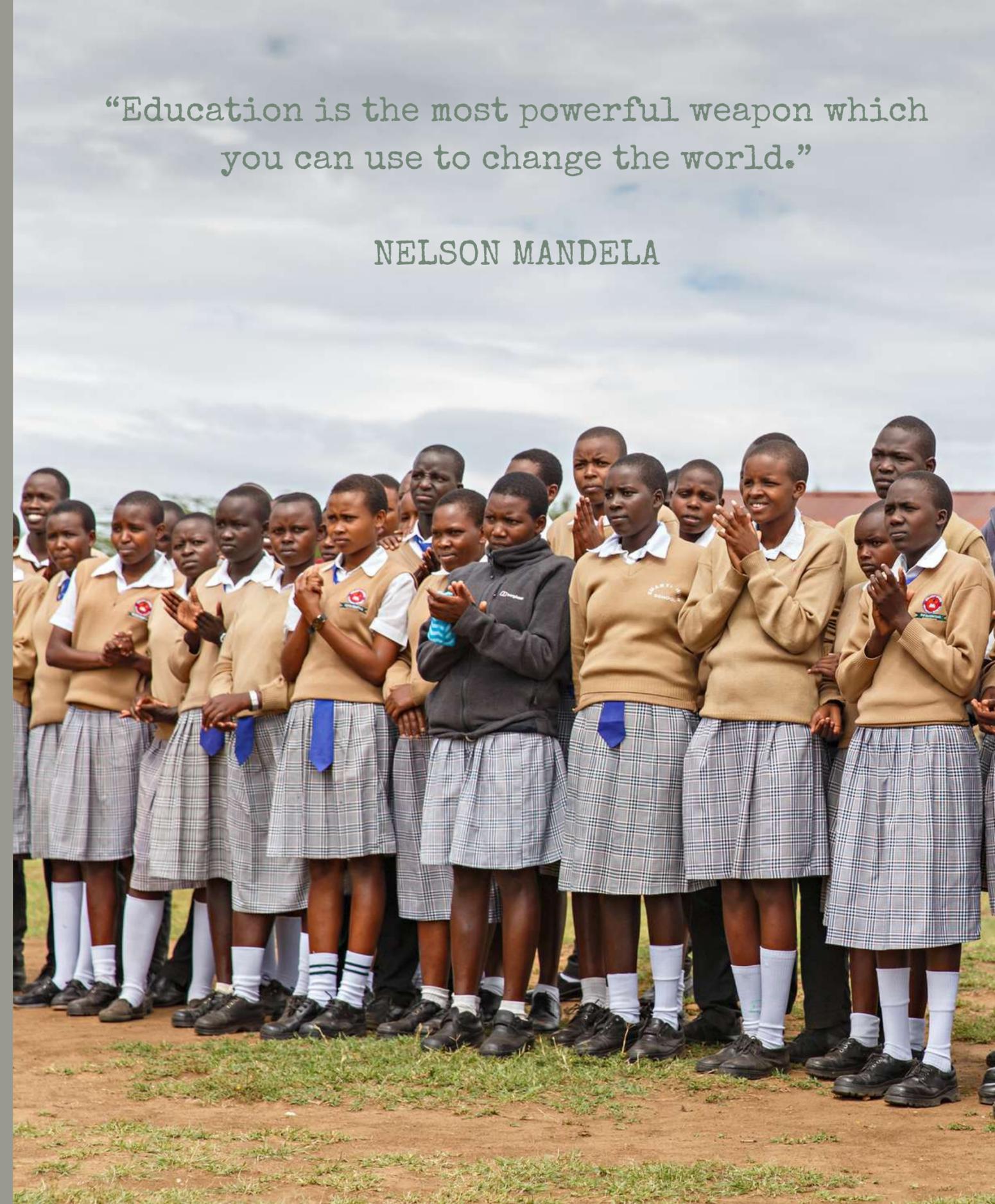
The Nicholson's Nurseries in the UK have supported the construction of 4 new classrooms (the old ones were in disrepair) at the Emarti Primary School due to be completed in January 2024. An ablution block has also been built.

## Scholarships program:

The scholarship program is significantly impacting the lives of numerous children by offering comprehensive educational support to children who have faced severe hardships. In 2023 we have support 2 orphans in full boarding education at the Emarti Secondary School.

“Education is the most powerful weapon which you can use to change the world.”

NELSON MANDELA



# CONSERVATION LIBRARIES

This library concept has been created to share conservation education and a passion for learning with children living alongside endangered wildlife.

The initial concept, of children helping children, was created by 5 children; Tamara, Pepali, Wilbur Wood and Milla and Reese Hastings, who live and have grown up in the Maasai Mara in Kenya.

"We believe the future of the wildlife and their habitats are in the hands of the children who live here and we hope the children will love to learn about the environment and hope this will encourage them to protect their planet too."

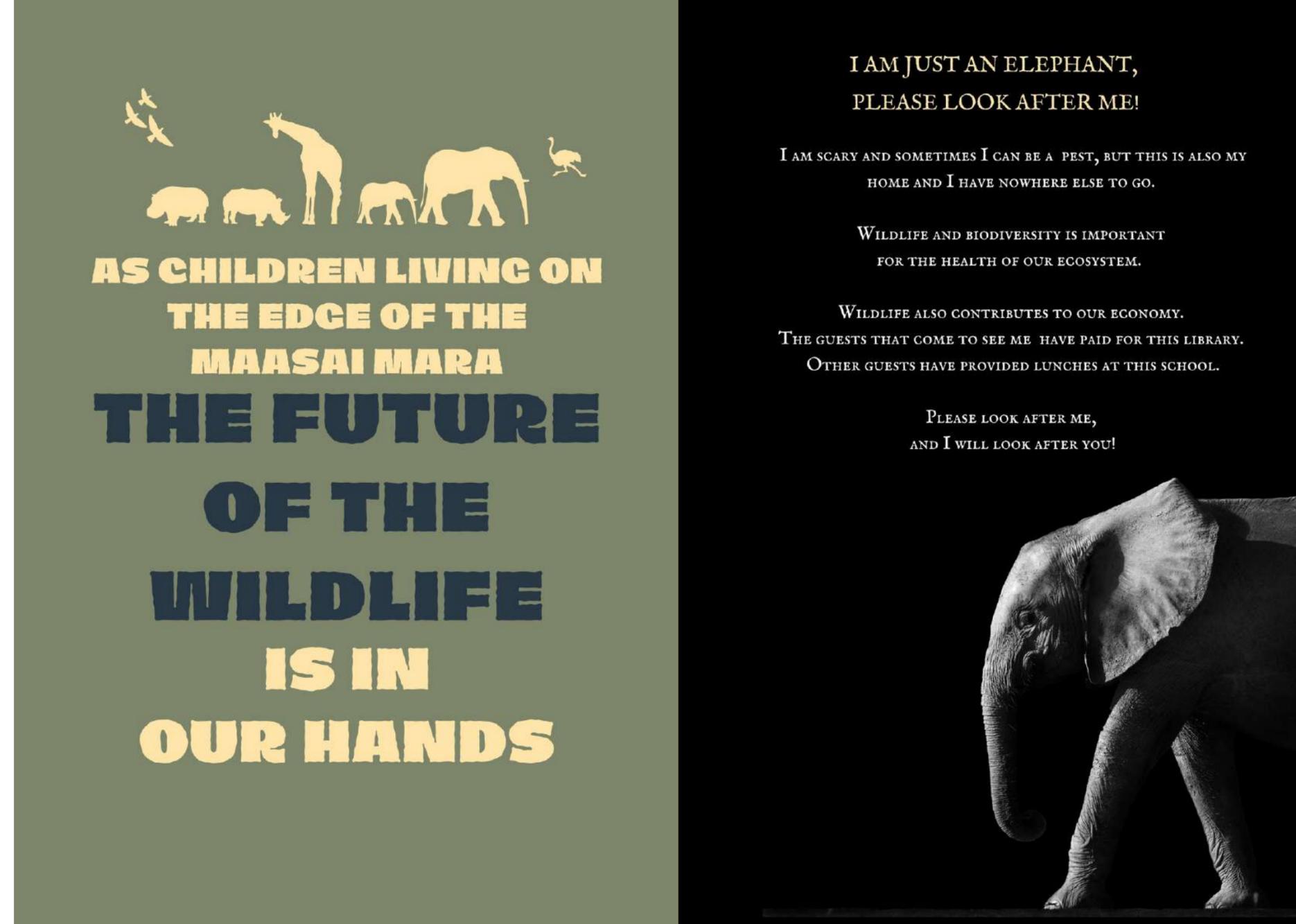
Through containers converted into libraries with a biodiversity theme, this project highlights the relationship between conservation and community development and the importance of protecting the wildlife for the future. These libraries are equipped with over 1000 environment themed books as well as also being technology and innovation hubs as they also come equipped with solar powered Wi-Fi. With the Wi-Fi connected to the school, The County Development Fund donated 56 learning pads to the Emarti Primary school.

Through the library 70 students from different schools have been taken for game drives at Enonkishu/Mbokishi conservancy, 5 (groups) of game drives of 14 students per group.

**This year 3 libraries have been donated to the following schools:**

**Emarti Secondary School  
Ol Meoshi Primary School  
Ilookwaya School (Oloisukut)**

*Approximate cost of completed library : \$10,000*



# HEALTH CARE



The Futures in the Wild Health Project, centered on Emarti clinic, Enkipai clinic and Oloonkoilin communities, focuses on enhancing clinic infrastructure and providing preventive community health care, including family planning.

The Emarti Clinic is able to provide care for basic injuries and illnesses, but for more complicated or serious issues, patients are referred to Longisa or Tenwick hospitals which are a 2 hour drive away, usually by “boda boda”.

Thank you to generous support from the Reilly family from Naretoi, in collaboration with the Imaging the World Organization and the Mara Training Center, the project trained 25 frontline health workers in remote Maasai Mara areas in basic obstetric ultrasound scans. Emarti health center, now equipped with one ultrasound machine, has become a vital resource, serving around 10 women weekly from various locations. This initiative significantly reduces the need for women to travel long distances for ultrasound services and referrals.

The Integrated Community Healthcare Project (ICHP) run by The Maa Trust for Futures in the Wild, reached 1200 community members in the Emarti area. Through mobile medical camps, backpack nurse activities, and education efforts, the project addressed healthcare accessibility. A baseline study identified challenges, including a lack of quality healthcare information, wildlife-related conflicts, and gender-based violence. The study also revealed gaps in sexual and reproductive health awareness and decision-making. Recommendations include collaborative efforts to raise awareness, improve infrastructure, ensure the supply of family planning resources, and enhance healthcare provider skills.



# IMPROVING LIVELIHOODS

### HISTORY OF ENONKISHU

Year	Event
2008	Enonkishu Conservancy established
2012	First community meeting
2014	First community meeting
2015-2016	First community meeting
2017	First community meeting
2018	First community meeting
2020	First community meeting
2022	First community meeting

### WHAT WE DO

Our mission is to improve the livelihoods of the Maasai community while conserving the natural resources of the Maasai Mara. We do this by providing training, education, and support to the community in various areas:

- ECOTOURISM TRAINING**
- WILDLIFE EDUCATION**
- COMMUNITY DEVELOPMENT**
- SUSTAINABLE LIVELIHOODS**

### WHY LONG TERM MONITORING DATA?

Long term monitoring data has been used to inform management decisions and to determine the effectiveness of the current GR. Adaptations necessary as we progress forward.

Understanding the complete ecosystem is essential to thoroughly utilize resources to the benefit of wildlife and livestock conservancy. In a world of depleted and depleting resources, we want to be an example of maximizing productivity and profitability.

- DATA COLLECTION IS EVIDENCE COLLECTION TO DEMONSTRATE THE BENEFITS OF UTILIZING A HOLISTIC APPROACH TO MANAGEMENT.
- RIGOROUS DATA COLLECTION ENSURES CONTINUITY AND COMPLETE COVERAGE IN PATROL EFFORTS TO ENCOURAGE RANGERS TO OBSERVE EVERY PART OF THE CONSERVANCY AT LEAST MONTHLY.

### TREES IN THE WILD

25% of the Maasai Mara is covered in trees. This is a significant amount of trees for a savanna ecosystem. The Maasai have been planting trees for many years, and this has helped to improve the soil and provide shade for the animals. The Maasai have also been using trees for many other purposes, such as building houses and making tools.

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550 trees have been planted in the Maasai Mara. This is a significant amount of trees for a savanna ecosystem. The Maasai have been planting trees for many years, and this has helped to improve the soil and provide shade for the animals. The Maasai have also been using trees for many other purposes, such as building houses and making tools.

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### WILD SHAMBA

Wild Shamba is a program that teaches Maasai children how to plant and care for trees. The program is designed to help children understand the importance of trees in their environment and to encourage them to take action to protect the environment. The program is run by the Maasai community and is a great way for children to learn about their culture and the environment.

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### ecotraining

ecotraining is the pioneer and leader in safari guide and wildlife training in Africa. ecotraining is widely recognized by the safari industry for its consistency and excellence in safari guide training. ecotraining is the only safari guide training organization in Africa that has been recognized by the International Ecotourism Society (IESO) as a member organization. ecotraining is also a member of the Kenya Wildlife Service (KWS) and the Kenya Safari Club (KSC).

ecotraining has trained over 10,000 people from 11 different countries around the world. We offer scholarship programs for exceptional local guides wishing to learn more and increase their guiding skills in the area.

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### SAVE OUR SAVANNA ENVIRONMENT LIBRARIES FOR SCHOOLS

Save Our Savanna Environment Libraries for Schools is a program that provides libraries to schools in the Maasai Mara. The libraries contain books about the environment, wildlife, and the Maasai culture. The program is designed to help children learn about their environment and to encourage them to take action to protect the environment. The program is run by the Maasai community and is a great way for children to learn about their culture and the environment.

Three people are sitting at a table, engaged in a craft activity. They are surrounded by various materials and tools, including jars of colorful beads, metal containers, and finished jewelry. The setting is a well-lit room with wooden beams and a thatched roof, creating a warm and inviting atmosphere. The people are focused on their work, and the scene captures a moment of traditional Maasai craftsmanship.

ABOUT CONSERVATION! MEET THE TEAM & A TREE!



# WOMEN EMPOWERMENT

The Women in the Wild project empowers women through enterprise development, including soap-making, candle-making, and beadwork. Over 100 women and 500 school children have undergone community training.

This initiative aims to provide essential life skills, boost women's employability, and instill environmental care. Through hands-on workshops, participants gain valuable skills, fostering self-confidence and a positive outlook.

The project encourages entrepreneurship and offers a sustainable alternative to other income generating activities for women in the area, including sourcing firewood and charcoal from the forests.

Future plans include supplying locally sourced soaps and candles to more of the lodges in the Mara, to promote employment, conservation and sustainability.



# TREES IN THE WILD

In 2020, the Trees in the Wild nursery was established at The Wild Hub with the support of Nicholson's Nurseries (UK) and the International Tree Foundation.

Women in the Wild (a Community Based Organisation) manages the nursery and creates seedlings from indigenous seeds using recycled packaging.

In 2023, they planted:

- 12,000 trees in various strategic locations reforesting areas, securing river banks and in village forestry programs
- 4,000 in 8 schools involving over 1,000 schoolchildren.
- Grew 30,000 seedlings

They engaged Enonkishu conservancy rangers, provided seedlings for local forest restoration initiatives and sold several seedlings to Naretui homeowners. Together the Women in the Wild work hard to share information on the importance of tree planting and sustainable farming practices with trainings in the farms around the Emarti Village. They also gave 1,000 fruit tree seedlings (Avocado / Papaya / Tree Tomato / Loquat / Mangoes / Lemons) to over 60 women from different villages for future income.



"You cannot protect the environment unless you empower the people, you inform them, and you help them to understand that these resources are their own, that they must protect them"

Wangari Maathai, Nobel Prize Winner



# THE WILD SHAMBA

Our Wild Shamba is a sustainable haven where we grow salads, vegetables and fruits, reducing plastic packaging and food miles.

Embracing organic practices, we employ companion planting, use homemade compost, and source manure from local livestock bomas.

Our honey is produced by Tarquin's father, Hugo, from hives around the shamba.

Dairy products are sourced from our family farm, led by Tarquin's mother, Rachel, known for her commitment to quality dairy cows. Pedigree bulls born to her jerseys are passed on to improve community herd genetics, embodying our commitment to holistic, locally sourced practices.



Our wormery transforms kitchen vegetable waste into nutrient-rich compost using worms. We also collect "worm wee," a potent natural fertilizer for our gardens. This eco-friendly process minimizes kitchen waste and supports environmental conservation.

# LAND REGENERATION

The herders of the Enonkishu Conservancy move the livestock herds around Enonkishu through our holistic grazing plan. At night they are kept safe in predator-proof enclosures. These "bomas" are moved every 3 days - 1 week depending on the rainfall and grass conditions. While the livestock spend time in these boma's over a week, their dung gets trampled into the ground. In time, these areas become very fertile and grass grows. These areas become wildlife hotspots due to their higher levels of grass cover.

We have been working with the Savory Institute on a [Seeding the Future grant](#), scaling our training and Sustainable Rangeland Management across the Northern Mara Conservancies. Out of 900 applicants, we are down to the final 5 finalists for this grant and the results will be announced in January.



# SUSTAINABLE RANGELAND MANAGEMENT

In the face of challenges intensified by climate change, pastoralists, who heavily rely on livestock, need better tools to address ecological changes affecting the soil, including regenerative grazing.

To empower these communities with knowledge and skills in conserving forage for both livestock and wildlife, we've established a Sustainable Rangeland Management Course at the MTC. This course seeks to foster understanding of holistic grazing management, wildlife, conservation, sustainability, environmental processes and cultural heritage.

Numerous groups visited our Mara Training Centre in 2023 to learn about Sustainable Rangeland Management:

## Site Visits:

West Pokot: 14 people

SNV Groups: 100 people from Kilgoris, Narok, Ololulunga, and Mulot

Taita Taveta by SNV: 30 people

NRT: 200 people

Kajiado by SORALO: 50 people

Loita Group Ranch: 100 people (2 groups) by WWF

Amboseli: 20 people by WWF

Mara Siana: 15 people by MMWCA

Maji Moto: 30 people

## Conservation Inspiration:

The Mara Training Center in Enonkishu conservancy aims to inspire students to support and get involved in conservation.

This year 120 students from different schools have visited the Mara Training Centre.





## SUPPORTING BIG DREAMS

Nelly Kones, the daughter to one of our Naretoi Ranger's, faced a challenging final year in secondary school when she became a mother to a beautiful girl, Hilda, who was born with Congenital Talipes Equinovarus. Through family support, and medical care from specialists at Kijabe hospital, Hilda has been receiving the necessary treatments.

Amid these challenges, Nelly, with determination, returned to school and after graduating with top grades, was accepted into the Faculty of Veterinary Medicine at Egerton University. Through Futures in the Wild and donations from friends, we managed to raise the funds to support her dream and she has just successfully completed her first term and is back together with Hilda for the holidays.

*"I am grateful for this incredible opportunity for my daughter, she has worked so hard, and faced alot of challenges, but thanks to all who have made her dreams come true."  
Richard Kones*

# RAISING AWARENESS

Throughout the year, Jane Nashipae from our Futures in the Wild team hosted following days:

## **International World Rangers' Day:**

Engaged rangers to inspire school children and the community.  
Emphasized ranger importance for the environment.  
Collaborated on environmental protection and tree planting.

## **World Elephant Day:**

Hosted an event with 90 attendees, including 50 students.  
Raised awareness about elephant conservation and habitat loss.  
Conducted a drawing competition, exhibited at the Mara Training Centre.

## **World Clean Up Day:**

Partnered with schools and organizations for community clean-ups.  
Collected and recycled over 300kgs of litter.  
Dispensed indigenous seedballs for environmental restoration.

## **World Food Loss and Waste Management Awareness Day:**

Led educational sessions on food waste reduction.  
Demonstrated composting methods at the Wild Shamba.

## **World Habitat Day:**

Celebrated at Olmeoshi primary school with 40 conservation club members. We shared stories on habitat loss and recovery, and planted 40 trees.



FLASH BACK  
TO 2013





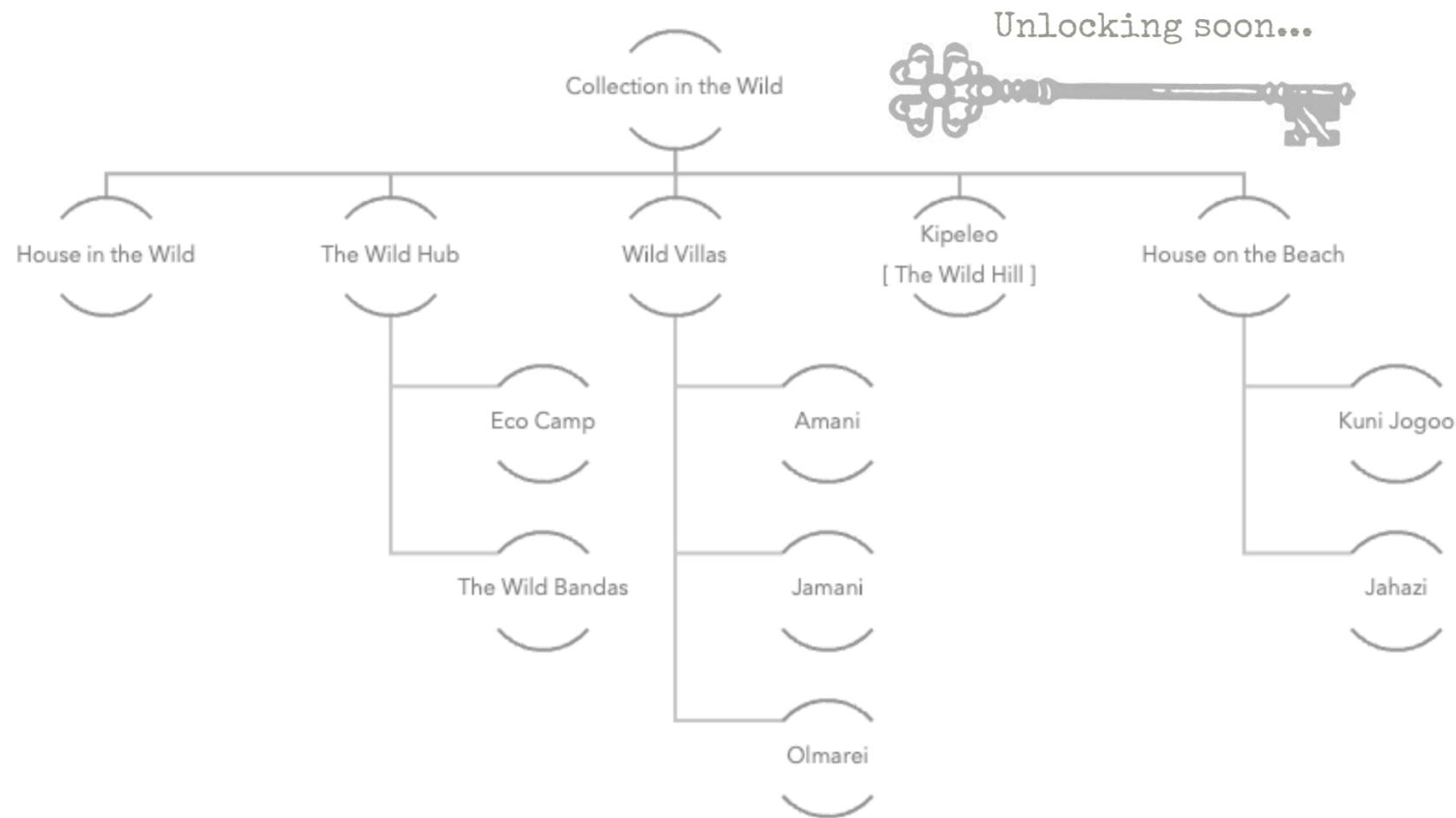
# REINSPIRED SPACES

From Mara Beef to the Mara Training Centre



# GROWING WILD...

The successes seen through Collection in the Wild, encourage us with hope and enthusiasm to extend our reach and have more of a positive impact, building a better future.



We continue to be proud members of The Long Run, a membership organisation that supports, connects and inspires nature-based tourism businesses to achieve the highest standards of sustainability.

The Long Run is one of the world's largest sustainable development initiatives. This invitation-only network comprises members who exchange learnings, insights and knowledge.

Its parties are united by the desire to maintain a healthy and productive planet by excelling in the areas of conservation, community, culture and commerce.

# KIPELEO

## [THE WILD HILL]

While establishing the Olerai Mara Farm, Hugo and Rachel Wood found a remote and breathtakingly beautiful spot on the top of the Kileleoni Hill, that captured their hearts.

This spectacular location embraced by ancient lore and with views of the vast Mara plains below, is where we now, in partnership with the Sievwright family, who share our passion for conservation, have the rare opportunity to create something extraordinary. We approach this project with a deep sense of humility and responsibility, fully aware of the privilege it is to develop in such a special location.

Accessed through an antique door hidden into the hillside, through a secret tunnel with living grass roofs, we are meticulously crafting a 5 bedroom villa and wellness spa to complement and blend into this remarkable landscape.

This project is a heartfelt tribute to the land's natural beauty and a reflection of our commitment to fostering extraordinary experiences while honoring our promises to restore biodiversity and improve livelihoods. We are so excited to be opening in July 2024.



"We have a long way to go" sighed the boy.  
"Yes but look how far we have come" said the zebra.



Inspired by Charlie M





# HOUSE ON THE BEACH

KUNI JOGOO • JAHAZI

We are also so excited to share the news that we will be adding a beautiful beach destination to our collection.

Our upcoming projects in Lamu, set to open by late 2024, align perfectly with our core pillars:

- Restoring biodiversity
- Improving livelihoods
- Creating extraordinary experiences

This tranquil island retreat, not only promises a unique and enriching BEACH escape to match our WILD sanctuary.

We will also be generating marine conservation fees, which will directly support marine conservation projects and local community initiatives.





# THANK YOU!

Futures in the Wild sincerely thanks its partners and community of generous supporters.

